



THIS FORM IS TO HELP YOU PLAN YOUR APPLICATION ONLY THIS IS NOT AN ENTRY FORM
ALL ENTRIES MUST BE SUBMITTED VIA THE DIGITAL FORM ON THE WEBSITE AT WWW.MWCCI.COM.AU
APPLICATIONS CLOSE SUNDAY 25 SEPTEMBER, 11.59PM WST

Business Person of the Year Award 2022

Overview:

This award recognises an inspirational business leader who demonstrates outstanding entrepreneurial spirit, community development, strategic business direction and innovative ideas, whilst providing leadership to the new generation. As part of the application, entrants will be asked to provide a brief outline of their role, key challenges that have required leadership on the individual's behalf, and an overview of your three-year goals and strategies.

Entry Criteria:

- To enter this category, the entrant must be working within a business that is operating in the Mid West Region.
- The business must have been trading for a minimum of one full financial year.

For queries about eligibility, please contact awards support at events@mwcci.com.au

When writing your submission, make sure you are reflecting on the last 12 months.

Percentage (%) amount before each section shows how much goes towards your overall score.

Remember that any words over the word limit, will not be included in your submission for scoring.

Questions:

(5%) Briefly outline your leadership role and provide a general overview of your professional profile in the Mid West region. (150 words)





(20%) What activities do you engage in to bring value to the Mid West region and community? Describe their impact. (350 words)

(10%) What is your vision (over the next 3 years) for impacting the Mid West region and business community? (200)





(15%) Describe four or five principles of highly effective leadership and provide an example of how you demonstrate at least one of these. (250 words)

(10%) Explain how you provide leadership to the next generation through your entrepreneurial spirit, strategic business direction, community development or innovative ideas? (250 words)





(15%) Describe at least one recent (last 12 months) workplace challenge requiring your leadership, how you dealt with it and the outcomes? (250 words)

(15%) How do you foster a positive work environment, that motivates and inspires others? (250 words)





(10%) What leadership skills are you continuing to work on? What professional development activities/courses have you invested in to continue your personal and professional growth? (250 words)

