



THIS FORM IS TO HELP YOU PLAN YOUR APPLICATION ONLY THIS IS NOT AN ENTRY FORM
ALL ENTRIES MUST BE SUBMITTED VIA THE DIGITAL FORM ON THE WEBSITE AT WWW.MWCCI.COM.AU
APPLICATIONS CLOSE SUNDAY 25 SEPTEMBER, 11.59PM WST

Aboriginal Engagement Award 2022

Overview:

This award goes to an enterprise that employs Aboriginal people and has supportive relationships with Aboriginal people, their businesses, and communities. This award is to highlight an organisation who has gone above and beyond in employment, traineeship, business culture and collaborative, supportive relationships with Aboriginal people, their businesses, and communities.

Entry Criteria:

- To enter this category, your business must be operating in the Mid West Region.
- The business must have been trading for a minimum of one full financial year.
- This award is open to both Aboriginal and non-Aboriginal businesses.
- The business must employ at least one Aboriginal or Torres Strait Islander.

For queries about eligibility, please contact awards support at events@mwcci.com.au

When writing your submission, make sure you are reflecting on the last 12 months.

Percentage (%) amount before each section shows how much goes towards your overall score.

Remember that any words over the word limit, will not be included in your submission for scoring.

0% Business Overview

Provide a general overview of your industry and business, including a brief history and a summary of current operations, and products or services. (250 words)





30% Business Planning

Why does your business exist: what is your vision and purpose? How does engaging with the Aboriginal community support the achievement of your goals and objectives? (250 words)

Outline the strategies you have used to increase Aboriginal engagement? (250 words)





What marketing strategies do you use to maximise your connection to Aboriginal people? (250 words)

30% Business Success

Regarding Aboriginal engagement, outline your major achievements and key milestones in the past 12 months. Briefly outline your plans and actions to help you achieve your goals into the future. (300 words)





What makes your business unique or innovative, setting you apart from your competitors? (250 words)

How do you adapt to differing needs and expectations? Please use some specific examples of how you have made the most of opportunities in engaging with Aboriginal people, communities or businesses or addressed any challenges. (250 words)





40% Positive Impact

How do you create a positive workplace culture that supports the well-being of all staff, values diversity and promotes inclusion? (250 words)

Do you have any measures in place, including feedback from Aboriginal team members, customers or other Aboriginal stakeholders that demonstrate your strategies are having a positive impact? Please provide specific examples. (250 words)





Outline your strategies for recruiting, retaining, and developing Aboriginal team members and describe any successes? (250 words)

Describe any social, economic, and environmental benefits for your business and the local Aboriginal community resulting from two-way engagement. For example, this could include cross-cultural understanding, increased commitment to country/environment, sourcing or providing supplies or services from and to Aboriginal businesses, employee/team benefits or participation in community events. (300 words)



